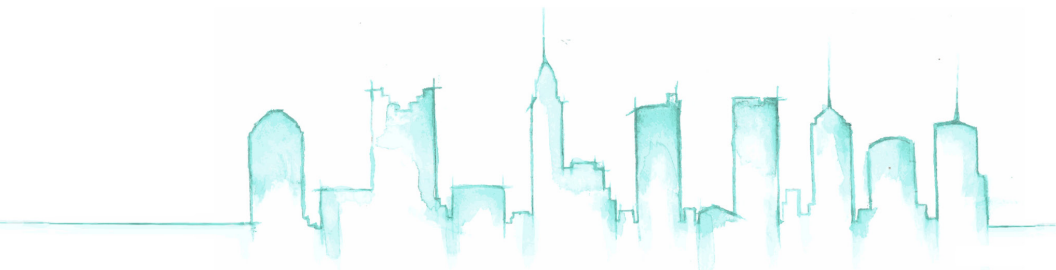


An
Ethical
Shopping Guide



Why should I care about labor trafficking?

Before shopping consciously, we must recognize the reason for doing so. Most things we buy are sourced from exploited people. This is a form of human trafficking.

What is human trafficking?

Human trafficking is the second largest criminal enterprise in the world. There are roughly 27 million victims of human trafficking. An estimated 21 million men, women, and children are victims of forced labor, trapped in jobs which they were coerced or deceived into and which they cannot leave. Estimates are difficult to make because of inaccurate reporting.



How does this happen?

Forced labor through coercion, deceptive recruitment, and smuggling or kidnapping can all be used for manipulation. Traffickers confiscate most or all of the victim's earnings to make the victims dependent on the controller for transportation and housing. Violence, sexual assault, sexual harassment, pressure tactics, and abandonment in unfamiliar cities are common.

It doesn't happen here in America, does it?

Labor trafficking is very much present in America. Ohio is fourth in the nation for number of cases reported through the National Trafficking Hotline, managed by Polaris Project. Victims of labor trafficking can be found in agriculture and factories as well as the hospitality and food service industries.

Why is this happening?

A low perceived risk by traffickers in communities who are unaware of the issue, high profits from consumer demand for cheaply made goods, and a lack of care for the poor or exploited can all contribute to the exploitation of children and adults.

What can I do about human trafficking?

Learn

Visit the resources page on our website for great resources to continue learning about the issue. Watch documentaries such as *The True Cost* or *Food Chains*.

Consume Consciously

Shop ethically, sustainably, and organically. By asking questions about how our products are made, consumers have the power to reduce these types of demand and help stop human trafficking, in particular labor trafficking.

This guide is a great place to start! Google can be a guide too--keep an eye out for brands who are transparent about who makes their products and what their goods are made of. Look for companies that are part of the Worker Rights Consortium or Social Accountability International. The graphic below describes the mindset we should have when shopping.



Advocate

Talk about this information with your community. Be mindful of potential trafficking cases and report suspicions to the National Human Trafficking Hotline Resource Center at 1-888-373-7888.

Gifts for Her



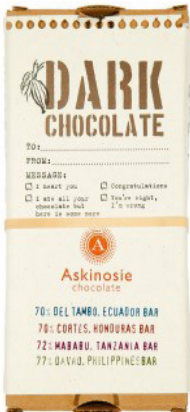
Flannel Messenger Bag

Contact Seller for pricing | Let this flannel crossbody carry you through your holiday season! Each purchase supports survivors here and abroad. | Little Piney Cove | facebook.com/littlepineycove



Home Cleaning

Price varies, gift cards available | Treat Mom to a clean house she didn't have to lift a finger to get! SHAN Cleaning employs survivors of trafficking in Columbus, Ohio. | She Has A Name Cleaning Services | SHANCleaning.com



Single Origin Chocolate Box

\$28/4 bars | All chocolate bars are made with cocoa beans and organic cane sugar only and are Certified Kosher and gluten free. | Askinosie Chocolate | Askinosie.com



Spheres of Influence Necklace

\$11 | Handmade by survivors of sex trafficking and exploitation at The Salvation Army day program "The Well" | Belts Breaking Bondage | etsy.com/shop/BeltsBreakingBondage

Gifts for Him



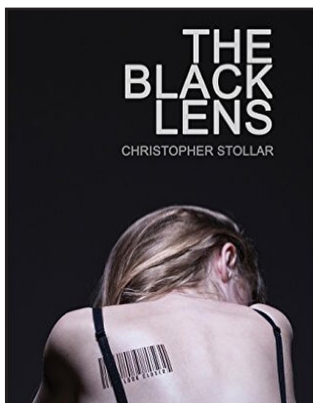
Voyager Journal

\$38 | Sweatshops in India work employees 12-14 hours a day. Through this artisan group, they are given the ability to work from home, allowing them to spend time with their families and make fair wages. Made by Empowered Artisans in India | Trades of Hope | mytradesofhope.com



Shave Gel

\$6 | Get a close, comfortable shave with Thistle Farms natural shave gel. Great for both men and women, this shave gel leaves skin feeling soft, hydrated and conditioned. Thistle Farms | thistlefarms.org



The Black Lens

\$14.99 | A dark literary thriller by author Christopher Stollar, exposing the underbelly of sex trafficking in rural America. The author is donating 10 percent of his earnings from this book to organizations that battle modern slavery. | Order on Amazon or christopherstollar.com/



Peru Organic Fair Trade Coffee

\$20/lb | Bright, lively, medium body, higher acidity, and a subtle sweetness, from the APESI cooperative. | Stauf's | staufs.com

Gifts for Kids



Striped Baby Blanket | \$55 | Colorfully striped and unique in every way, this striped baby blanket feature a hand-quilted channel stitching design and five layers of new 100% cotton sari material. All products are made by women rescued from the red light district of Calcutta, India. | Sari Bari | sarihari.com

Bear Hat | \$24 | Bears big and small need to keep their ears warm whether preparing for hibernation or emerging for the next Spring. 'The Teddy' lets our little cubs run wild and stay warm! | Krochet Kids | krochetkids.org

Counting Sheep Mobile | \$29.95 | Beautiful hand-felted in Nepal, this have-you-any-wool mobile with colored clouds and sheep will help get your little one to sleep. | Global Gifts | globalgiftsft.com

Gifts for the Home



Touch the Sky Print

\$25 | This image was taken as part of the Vision For Empowerment workshop series, which was offered to women in their Calcutta program. 100% of the purchase price of this print goes to funding the 2017 Vision for Empowerment workshops for survivors | Made By Survivors | madebysurvivors.com



Kaleidoscope Quilt Pillow

\$29.99 | Fair Trade Product. Ethically Sourced. Handcrafted in Bangladesh by makers from Rishilpi International Handicrafts. | Ten Thousand Villages | tenthousandvillages.com



Spiced Chai Candle

\$15/8 oz. | Making a purchase here will help those who have been victims of human trafficking. They support former victims of human trafficking to create products that are globally sourced and locally crafted. | Legacy Candle Co. | legacycandleco.com



Cause Cookies

\$25/doz. | Made by survivors in Columbus, Ohio, each gift box of Cause Cookies contains one dozen assortment of signature coconut macaroons, brownies, Sicilian almond cookies and holiday spice shortbread cookies, plus a note of thanks from a survivor. Freedom A La Cart | donate.freedomalacart.org

This resource provided by

has a **she
name**TM

With thanks to
Tabitha Woodruff
Legislative Advocacy Chair of
The Central Ohio Rescue and Restore Coalition

Our mission is to see survivors of human trafficking restored into society, welcomed in the workplace, and thriving in their community.

For more resources like this one, visit our website or contact us:
shehasaname.org | shehasaname@veritascolumnbus.com | 614.636.0421 |

