

*Annual Report*  
**2018**



July 1st, 2018 - June 30th, 2019

## Our Mission

She Has A Name is a strong community of abolitionists that exists to fight human trafficking through education, collaboration, and survivor care.



How can we serve you? This simple question has been transformational in growing our network over the years. We believe in abundance--if we don't have something, we probably know someone who has excess and is willing to share. By making these connections SHAN has established itself as a growing hub of coordination within the anti-human trafficking community.

In reflecting on the last year, I am in awe of how small connections lead to big changes for how we care for those impacted by human trafficking in our community. Thank you for your continued support--together we work toward a vision of seeing all those impacted by human trafficking thriving.

Courtney Schmackers  
Executive Director

## 2018-19 Impact

**1063**

Individuals trained  
through Anti-Human  
Trafficking Training

**20**

Off-site Trainings

**19+**

Partner organizations

**6**

Pathfinder Projects

**2**

Scholarships awarded  
to survivors

**150+**

Solicitors educated  
through the John  
School

# THE ISSUE **Human Trafficking**

Men, women, & children are exploited through force, fraud, or coercion around the globe and in our neighborhoods. In 2018, 443 cases of human trafficking were received by the National Human Trafficking Hotline that reference Ohio.

- The most frequently reported type of trafficking was sex trafficking
- Venues included residence-based commercial sex, illicit spa/massage businesses, and pornography
- American women were the most prevalently exploited, but reports also included foreign nationals, men and minors
- The top vulnerabilities leading to human trafficking include having a history in the justice system involvement, running away, being placed in the foster care system, and homelessness (Source: Ohio Human Trafficking Prevalence Study 2019)

## OUR SOLUTION **A Restoration Resource**



### **Educate**

As a community resource we hold quarterly classes that offer a framework to understand human trafficking and serve survivors. Training equips attendees to understand what human trafficking is and why it happens, care for those affected and get involved.



### **Collaborate**

As a resource to practitioners, we connect existing efforts with best practices, evidence-based research, and community capital to provide exceptional care to survivors. We assess and deliver projects to streamline efforts, enabling organizations to focus on what they do best: care for survivors.



### **Survivor Care**

We act as a resource to survivors by standing in the gap between restorative care and transitional employment by supporting the pursuit of higher education. Our hope is that more survivors would be restored into society, welcomed in the workplace and thriving in their community.



## Educate

We hold quarterly classes that offer a framework to understand human trafficking and care for those impacted. Training equips participants to define human trafficking, understand those impacted, and connect with local initiatives.

In 2018 over 1,050 people completed our three-part training, offered in February, May, August and November. This also includes those reached through twenty off-site trainings. 80% of participants attended through referrals from She Has A Name's network of partner organizations.

We also equipped working professionals in a variety of off-site settings. A few groups trained included associates at Abercrombie & Fitch's world headquarters and the Franklin County Child Support Enforcement Agency.

**Dream Big** | There are requests for our training materials from far-flung states as well as international abolitionists from Uganda to the UK.

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Off-site Trainings



SHAN Advocate Jim Keyes (center) joins (from left) Lexi Moncrief, Tracey Culley, Heather Caudill, and Steven Kellet in planning Night of Jubilee, an evening of prayer and worship.

“Being able to educate people about the problem [of human trafficking] is worth every event. It is my hope to have people’s feet on the ground doing something.”

Jim Keyes, SHAN advocate and training leader



## Collaborate

We love Columbus and desire to see united efforts in our city. We partner with organizations by connecting existing resources, training volunteers, and cultivating strong and healthy leaders.

The Survivor Care Alliance continues to connect students at the Columbus College of Art and Design with organizations combating human trafficking. Projects included a documentary about human trafficking on the west side and sophisticated product packaging to bring Women Crafting Change's survivor-made goods to high-end clients.

This year SHAN launched an Elevate group in partnership with Mission Columbus. This quarterly gathering provides spiritual nourishment and support for those leading anti-human trafficking organizations.

**Dream Big** | Replicate the higher education & non-profit collaborative model at other institutions across central Ohio

19+

Partner organizations

6

Pathfinder Projects



Out of Darkness founders (from left) Jami Gray, Brady Zachariah and Tiffany Tripp support SHAN as guests of our 5th annual Night of Hope gala in November 2018.

“She Has A Name has been a great encouragement for us. They educate the community and allow for opportunities to speak about topics like demand reduction. We receive an abundance amount of personal encouragement, which has turned into a friendship with SHAN.”

Tiffany Tripp, Program Coordinator at Out of Darkness



## Care for those Impacted

SHAN inherited scholarship funds from UNCHAINED to support survivors of human trafficking in pursuit of an educational degree.

In September 2018 SHAN inherited UNCHAINED Fashion's scholarship fund for survivors of human trafficking. Thanks to a continued partnership with In Christy's Shoes, we awarded 2 women scholarships to pursue degrees from Capital University and The Ohio State University.

A Demand Reduction team launched in June 2019 in partnership with Out of Darkness. The group focuses on reaching the strugglers, sideliners and solicitors who fuel the demand for sex trafficking.

**Dream Big** | Reduce the demand for paid sex through increased penalties and augmented enforcement; support thrivers who have completed recovery and now give back to their community.

2

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Solicitors educated  
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School



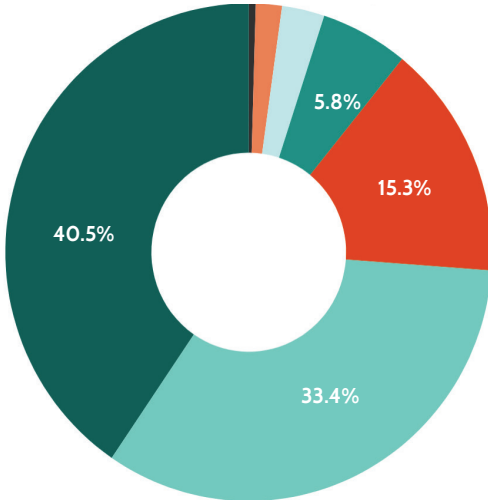
Susan Trianfo and April Thacker pose in celebration at SHAN's inaugural scholarship graduation ceremony held on May 29, 2019.

"This scholarship will not only impact my life but also all the other survivors that I will one day be able to aid in their journey of recovery and freedom. I now have a team that believes in me and the support they give says 'you are worthy, and you are going to be something amazing!'"

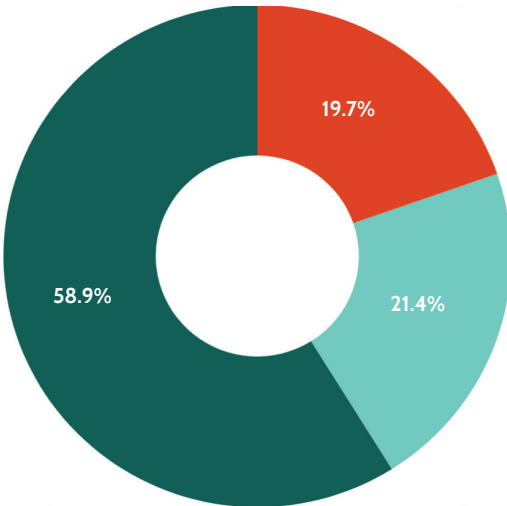
April Thacker, Case Manager at Freedom A La Cart & 2019 Scholarship recipient

# FISCAL YEAR 2018 Financial Stewardship

Our work to care for those locally impacted by human trafficking wouldn't be possible without the generous donors who financially invest in the cause. We are humbly grateful for the gifts of individuals, local businesses, churches and grant funders. Together we provide hope, freedom, and restoration.



Gala & Special Events	\$69,957.61
Individual Gifts	\$57,639.85
Grant Writing	\$26,464.24
Church Support	\$10,074.65
Product Sales	\$4,886.32
Corporate Sponsorship	\$3,000
Training Revenue	\$800
<b>Total Revenue</b>	<b>\$172,822.67</b>



Programming	\$68,088.99
Fundraising	\$24,766.81
Administrative*	\$22,777.88
<b>Total Expenses</b>	<b>\$115,633.68</b>

\*She Has A Name applied for independent 501(c)(3) tax status in October 2018. This transition incurred unusually elevated administrative costs which will not be reflected in subsequent years.

# Join the Cause. Make an Impact.



Report suspicious activity to the National Human Trafficking Hotline.

1-888-373-7888

It is through your continued support that restoration happens here in our community. Here are a few ways to take the next step:

## **GIVE**

Monthly gifts support year-round restoration efforts.

[shehasaname.org/give](https://shehasaname.org/give)

## **LEARN**

Attend our training, or bring it to your community.

[shehasaname.org/learn](https://shehasaname.org/learn)

## **SHARE**

Raise awareness through your social network + connect with other abolitionists.

Follow us on social media

## **SERVE**

Advocates represent SHAN out in the community and during events.

[shehasaname.org/volunteer](https://shehasaname.org/volunteer)

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